

CIMS 2009–2010 • WORKSHOP SCHEDULE

Coffee 7:45–8:15 a.m. • Workshop 8:15–11:15 a.m.
Olin Hall, Babson College, Wellesley, MA 02457

SEPTEMBER 2009

Friday, September 18, 2009

Outlook for IT in Post Recession

The elephant in the room for the past year has been the recession. While industry analysts predict a dramatic increase in IT equipment spending early in the recovery, this does not mean that IT will be back to business as usual. This program will provide CIO level insight into major business trends impacting IT along with a focused discussion about a permanent issue - best practices for reducing costs within IT organizations.

Bruce J. Rogow, Principal, IT Odyssey
Marc Cecere, Vice President and Research Director,
Forrester Research Inc.

OCTOBER 2009

Wednesday, October 21, 2009

Measuring the Effectiveness of Project Management

Programs relating to project management continue to be some of the most popular on the CIMS agenda. The resurgence of formal “PMO” organizations suggests that they are making a difference and this program will focus on how successful PMOs measure their overall effectiveness.

Facilitator - Peter White, Technical Solutions, Program Manager, EMC Corporation
Panel of PMO executives:
Roberta Mattox, Director, Solution Design and Delivery, NSTAR Electric & Gas
Michael Hurst, Corporate PMO Manager, and Hope Krakoff, Director, Perot Systems, Inc. PMO, Harvard Pilgrim Health Care
Noele P. Lee, VP, Program Manager, and Director, Information Technology, State Street Corporation

NOVEMBER 2009

Thursday, November 5, 2009

Cloud Computing – What is it? Who’s using it and When?

Joint Program with CIMS and the Massachusetts Network Communications Council

The objective of this program is to help get our minds around the definition(s) and expected significance of cloud computing in the IT hierarchy. The issues to be addressed will include: appropriate use, security, data privacy, cost/business case, advantages, key provider profiles, case examples, and more.

Chris Howard, VP and Director, and Jack Santos, Executive Strategist, The Burton Group
Wayne Pauley, EMC Corporation, and Co-Founder, New England Cloud Computing User Group
Sanjay Manandhar, Founder and CEO, Aerva, Inc.

NOVEMBER 2009

Friday, November 20, 2009

Leading the Virtual Workforce

What’s different about leadership in the context of a virtual workforce? Most leadership is taught with an assumption of personal contact, yet today organizations are being virtualized and leaders need to know how to adapt to be successful. This session provides insights into how successful leaders shorten the virtual distances in their organizations.

Karen Sobel Lojeski, PhD, Department of Technology and Society, Stony Brook University
Mark S. Greenlaw, Vice President and CIO, Cognizant

DECEMBER 2009

****Roundtable****

Thursday, December 10, 2009

Analyzing and Assessing Project Vulnerabilities

This program will be a unique, hands-on interactive discussion for experienced project managers from CIMS sponsor organizations. The program involves pre-work on a simulation case and real-time classroom analysis exercises. No slides or recordings will be available for non-participants.

Speaker and Facilitator:

Michael Krigsman, CEO, Asuret Inc.

DECEMBER 2009

Friday, December 18, 2009

Marketing IT – A Key to IT/Business Alignment

Many IT professionals hear the term “marketing” and think about the last pitch person who sold them a car. But marketing IT isn’t about a sales pitch. It’s about developing an appreciation for the needs of customers, maintaining a dialog around expectations, and promoting solutions and services with customer value. This program could change your thinking about marketing – it’s a good thing!

*Lisha Wentworth, Senior Associate, Ouellette & Associates
Panel of IT executives:*

*Mary Finlay, Deputy CIO, Partners HealthCare System,
Inc.*

John Polizzi, CIO, BJ’s Wholesale Club, Inc.

Chris Loizides, Mitre Corporation

Ray Gosselin, Vice President IS and CIO, Welch’s

JANUARY 2010

****Roundtable****

Friday, January 8, 2010

Information Security, Identity and Global Compliance

A facilitated discussion and experience sharing program intended for managers from CIMS sponsor companies with responsibilities in IT security and risk management. No slides or recordings will be available to non-participants.

**Facilitator - Terri Curran, Director, Information Security,
Bose Corporation**

JANUARY 2010

Thursday, January 21, 2010

Developing an IT Innovation Culture

Innovation is about the successful implementation of new business ideas and processes. Some organizations are known for being innovative while others tend to discourage exploratory behaviors. Are there differences in their DNA? This workshop provides insights into how IT organizations assess and modify their cultures to become more innovative.

*Thornton A. May, Author, Business Adviser, and Futurist
Erik Noyes, Assistant Professor, Entrepreneurship,
Babson College*

FEBRUARY 2010

Wednesday, February 10, 2010

IT Performance Metrics

One of the more popular programs on the CIMS agenda last year was on this topic of IT metrics. The economic recession has heightened interest further, so we have engaged an expert and practitioner to provide additional perspectives on which IT metrics are most common, and tips on implementing and using them.

*Craig Symons, Vice President, Forrester Research Inc.
Elizabeth A. Smith, AVP, Process & Governance Management,
John Hancock Financial Services*

MARCH 2010

****Roundtable****

Friday, March 5, 2010

Using Agile in Projects

A facilitated discussion and experience sharing program intended for managers from CIMS sponsor companies with experience in Agile development. No slides or recordings will be available to non-participants.

**Facilitator - Ruth Gilleran, Lecturer, Technology,
Operations and Information Management Division,
Babson College**

MARCH 2010

All-Day Conference

Wednesday, March 24, 2010

IT's about Collaboration

The economic recession has increased the speed at which the global workforce is becoming virtualized. Organizations are rapidly figuring out how to plan, develop and implement new knowledge sharing and collaboration programs within and between their enterprises and with customers. This conference will focus on the current major trends in collaboration practices, Web 2.0 collaboration technologies, and implementation cases.

Speakers to be determined

APRIL 2010

Wednesday, April 14, 2010

Architecture in the Era of Cloud, SaaS, Managed Services, Outsourcing

Our November workshop on *Cloud Computing* focused on the definition and state of adoption of cloud related services. This workshop expands the scope and looks at the implications of "outside" services on IT architecture. What does your architecture look like?

IndustryAnalyst, The Burton Group
Additional Speaker to be determined

MAY 2010

Thursday, May 6, 2010

Leading Radical Change in IT

This workshop may be too late for IT organizations that have already been forced to dramatically downsize, reposition, merge, or globalize. But the purpose of this session is to help prepare IT leaders for the next time. We will primarily focus on rich examples and best practices for making radical changes in the IT organization.

Dorothy Yu, Managing Vice President, Gartner
Additional Speaker to be determined

JUNE 2010

****Roundtable****

Thursday, June 10, 2010

Topic to be determined

A facilitated discussion and experience-sharing program intended for managers from CIMS sponsor companies with responsibilities for the topic area selected. No slides or recordings will be available to non-participants.

Facilitator to be determined

****Roundtable****

CIMS Roundtable programs are new and in response to sponsor requests for smaller, more interactive discussions and practice sharing among peers. These sessions will be restricted to CIMS sponsor companies, "off the record", and not recorded or summarized for publication. Programs will involve a special expert speaker, peer presentations, and/or facilitated discussion. Attendance is expected to be smaller than regular workshops and most sessions will be shorter (8:15 a.m. to 10:15 a.m.).



BABSON
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